

CREATIVE ENGINEERING, INC.

HOME OF ELECTRONIMATION™

Proudly presents the finest electronically controlled animated characters available at any cost. The computerized characters in our shows are extremely life-like and each possesses an individual personality of his own, guaranteed to please your audiences.

Electronimation™ has proved to be a valuable addition to entertainment complexes on every continent. In North America, electronimation serves:

- KING'S DOMINION, DOSWELL, VA.
- CAROWINDS, CHARLOTTE, N.C.
- SANTA'S VILLAGE, JEFFERSON, N.H.
- MOREY'S PIER, WILDWOOD, N.J.
- MAGIC WORLD, PIGEON FORGE, TENN.
- AMERICANA, MIDDLETOWN, OHIO
- MAN & HIS WORLD, MONTREAL, QUEBEC
- PYRAMID PLACE, TORONTO, CANADA

The shows in this brochure are available by Memorial Day for those customers who complete the contracts by December 1, 1979.



CREATIVE ENGINEERING, INC.

47 West Jefferson Street/Orlando, Fla. 32801

Phone: (305) 425-1001, 425-2002



THE WOLFPACK 5

Now performing in one permanent park in the United States, King's Dominion, Doswell, Virginia; two permanent parks in Canada, Pyramid Place, Toronto, Ontario, and Man & His World, Montreal, Quebec; one permanent park in Japan; one in Buenos Aires; and as a travelling show in Europe.

This show is a rollicking, rolling, rock and roll revue in true 50's and 60's style. The amazingly accurate synchronization of these characters to the oldies style music has sent thousands of happy viewers bopping out to bring back their friends.

PRICING

BASIC SHOW

5 performing characters, tape deck, computer and first program	\$ 87,500
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Also needed:

Sound system, estimated	\$ 2,000.	
Air compressor, estimated	3,000.	
Delivery & installation, est.	3,000.	8,000.

Optional:

Props package, estimated	\$10,000.	
Curtains & Curtain mechanisms, est.	7,000.	17,000.

TURNKEY OPERATION* (Estimated)	\$112,500.
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*Customer supplies stage and associated carpentry.

COMMONLY ASKED QUESTIONS

☐ **"THE COST OF A SHOW?"**

The cost of the basic shows are \$130,640 for The Hard Luck Bears and \$87,500 for The Wolfpack 5.

☐ **"IS A TURNKEY OPERATION AVAILABLE?"**

Yes, see pages 3 and 5 for items included and prices.

☐ **"IS REPROGRAMMING TO NEW SHOWS POSSIBLE?"**

Yes. But the computer signals which operate the characters are programmed by a special computer by a skilled programmer from our plant. Cost for custom programming is usually about \$3,000 plus our out-of-pocket expenses.

☐ **"MAY WE SUPPLY OUR OWN SCRIPT?"**

Yes.

☐ **"CAN SPOTLIGHTS AND CURTAINS OPERATE BY THE SAME COMPUTER?"**

Yes.

☐ **"CAN YOU EXPAND OUR SHOW EACH YEAR?"**

Yes.

☐ **"CAN YOU GIVE US A CUSTOM SHOW TO OUR DESIGN?"**

Yes. The cost is not usually a great deal more.

☐ **"WHEN CAN YOU GIVE US DELIVERY?"**

By Memorial Day for either The Hard Luck Bears or The Wolfpack 5 if your contract and deposit are received not later than December 1, 1979. For a custom show to your design we need 8 months after the show is planned and the contract and deposit received.

☐ **"WHAT ARE YOUR TERMS OF SALE?"**

Ordinarily payment is made in four or five equal payments, the first as a deposit with the contract, two thereafter in two month intervals, the final payment on delivery. International purchasers sometimes pay by letter of credit, including an additional interest differential, payable on shipment.

☐ **"WHO SUPPLIES PROPS AND LIGHTING?"**

Either you or we. See pages 3 and 5.

☐ **"HOW LONG DOES INSTALLATION TAKE?"**

Usually two or three days.

☐ **"WHAT ABOUT MAINTENANCE, DELIVERY AND INSTALLATION?"**

See separate page titled Maintenance, Delivery & Installation.



THE HARD LUCK BEARS

This is the debut year for the Hard Luck Bears as they begin their tour of the world with their dear sweet mother, Mama Granbags, spreading their own interpretation of "culture" and decency. In this hilarious first performance our bears tend to stretch the definition of country music to include lovers of rock and classical styles in their mischievous antics behind Mama's back.

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PRICING

BASIC SHOW

8 performing characters, tape deck, computer & first program	\$130,640.
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ALSO NEEDED:

Sound system, estimated	\$2,000.	
Air compressor, estimated	3,000.	
Delivery & Installation, est.	<u>4,500.</u>	9,500.

OPTIONAL:

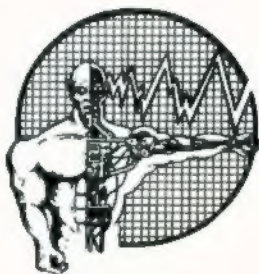
Props package, estimated	\$15,000.	
Curtains & Curtain mechanisms, est.	<u>10,500.</u>	25,500.

TURN KEY OPERATIONS* (Estimated)	\$165,640.
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**Customer supplies stage and associated carpentry.*

MAINTENANCE, DELIVERY AND INSTALLATION

- ☐ **DELIVERY** in the United States is usually by our own trained crews. This assures you the fastest and safest transportation available.
- ☐ **INSTALLATION** is normally accomplished by your employees supervised by ours. Your crew is thus familiarized with the equipment, and you are saved money on imported labor.
- ☐ **YOUR HEAD MECHANICS** should come to our plant for a few days for training in the basic maintenance of our show. There is no charge for this training, but of course you must pay his out-of-pocket expenses. He does not need prior electronic experience.
- ☐ **WARRANTY.** All components are warranted for one year except components warranted by other manufacturers. During warranty period only shipment of defective part to and from your site is at your expense, or only our actual out-of-pocket expense if we must come to your site. Minor repairs can be handled by your employees, but we are always available by phone without charge for consultation.
- ☐ **OUR TRAINING AND MAINTENANCE** program practically guarantees you a trouble-free year. Normal maintenance procedures simply include care for the air compressor, daily cleaning of tape heads, and occasional lubrications.



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